



THERATRODE®

The Best Electrodes

in the World...



And, we can prove it!*

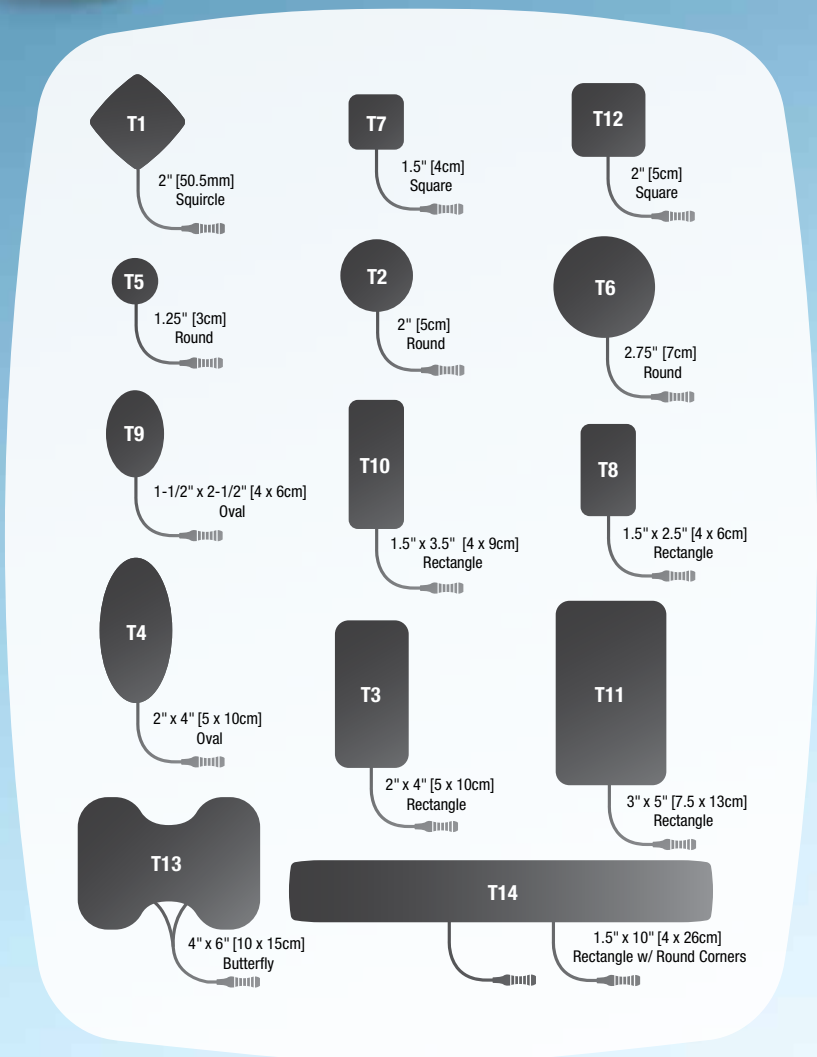
Are you tired of being told not to lift by the lead wire because it will cause damage?

So are we! That's why we say—*Go ahead, lift by the lead wire!*

- ◆ Superior Electrical Performance
- ◆ Rugged Construction
- ◆ Excellent Moisture Retention
- ◆ High Levels of Re-Use
- ◆ PROVEN Performance
- ◆ Aggressively Priced

Theratron electrodes are designed to be the best electrodes in the world. Their superior construction creates the strongest electrodes available and prevents damage when you *lift by the lead wire*. Theratron's soft flexible materials and biocompatible hydrogel assures patients will receive an effective, comfortable therapy experience.

*See back for more details.



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THERATRODE®



Theratrode Challenge Results From: Spring 2011

The table to the right represents the result of tens of thousands of data points from the original **Theratrode Challenge** conducted in Spring 2011.

Theratrode was compared to the Top Selling Brands in 19 categories. The categories (rows) are weighted by their importance. Their weight (1 to 19) is multiplied by the score (1 to 10) each electrode received in each category.

As an example, Theratrode's score for the Electrical Conductivity test is 10. Multiply that by the weight given to the Electrical Conductivity category (18) and the result is 180 points.

The overall points are the sum of all the weighted values (as defined above) for all rows.

The "Rank" is the same as saying 1st place, 2nd place etc.

Go to www.Theratrode.com to interact with the **Theratrode Challenge Results Ranker** and set your own category priorities

RANK The Full Comparison of Top Selling Electrodes

	BodyMed	Current Solutions	Richmar	Axelgaard	Spectramed	Covidien	Bio Protech	ProMed	Theratrode	Papin
Rank	10	5	7	8	9	4	2	3	1	6
Overall Points	681	1033	852	711	711	1111	1328	1211	1538	937
Wholesale Price	5	8	6	3	4	2	9	7	10	1
Electrical Conductivity (Fresh)	2	6	1	3	4	8	9	7	10	5
Adhesion (Fresh)	9	4	7	6	5	2	3	1	8	10
Re-Apply Times	2	4	8	3	9	10	6	5	7	1
Moisture Content (Fresh)	2	10	1	4	3	7	8	9	6	5
Dry Out Resistance	2	5	7	3	1	6	8	9	10	4
Retail Price	3	9	7	5	1	2	4	8	10	6
Electrical Dispersion (Fresh)	1	6	2	3	4	9	7	10	5	8
Electrical Conductivity (ADO)	1	6	2	4	3	8	9	7	10	5
Adhesion (ADO)	8	2	4	6	1	5	9	3	7	10
Moisture Content (ADO)	4	6	2	3	1	7	8	9	10	5
Electrical Dispersion (ADO)	4	7	1	2	3	10	9	8	6	5
Lift by Leadwire (PS)	0	0	0	1	0	2	2	1	3	0
Pad Tear Resistance (PS)	4	1	9	2	6	8	5	3	10	7
Leadwire to Connector Strength (PS)	6	2	8	4	5	3	10	9	7	1
Leadwire to Pad Strength (PS)	7	1	5	2	6	3	8	10	9	4
Made in USA	0	0	10	10	10	10	0	0	0	10
Electrical Resistance (Fresh)	7	4	5	8	9	3	6	2	10	1
Electrical Resistance (ADO)	1	8	3	7	5	6	9	3	10	2

i Roll over product property and Click Icon to learn more about this Challenge test.
Note: ADO: After-Dry-Out, **Fresh:** From Sealed Bags, **PS:** Physical Strength.

Results Provided by:



Design Patents Pending Utility Patents Pending
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